

# LET US PRODUCE YOUR SPOT!

We are professionals in the field and we prepare modern animation with a great marketing concept at a great price - output ratio.

Do you want us to make your spot? What to do?

1. Describe what your customer needs to learn about your product or service.
2. Send us your logo (or any other graphic element, which we should use in the spot) in vector format
3. Do you prefer a video for the amount of **CZK 5,500** for spots that we produce up to 24 hours of the concept definition, or for the amount of **CZK 3,800** for spots which are made within 3 days of defining your concept?
4. Send everything to the following address: [spoty@lednuselskymost.cz](mailto:spoty@lednuselskymost.cz)
5. Within 48 hours of your initial inquiry we will send you a draft concept.
6. We deliver your video on the **LED screen**.
7. We issue an invoice

Do you want to make the spot yourself?

1. Keep the exact length of **5s** or **10s**.
2. One spot promotes only one product or service.
3. Deliver animation, not a shot video spot.
4. Supply spot:
  - resolution: **624x240** pixels (**LED - Nuselsky most**)
  - resolution: **880x462** pixels (**LED - KCP**)
  - aspect ratio: **Square pixels**
  - FPS: **25**
  - render: **AVI, MP4 (H.264)**
  - bitrate: **8000 constant**

[WWW.LEDNUSELSKYMOST.CZ](http://WWW.LEDNUSELSKYMOST.CZ)